



**Social Entrepreneurship Idea Challenge & Competition Will Be the Focus of
February 3, 2015 Conference for New Jersey High School Students**

**Student Global Ambassador Project (SGAP)
Teams Up With Fairleigh Dickinson University's
Institute for Sustainable Enterprise (ISE) and Rothman Institute for
Entrepreneurship**

MADISON, NJ. January 25, 2015—Over 90 New Jersey high school students have been invited to attend an interactive workshop at a February conference on social entrepreneurship to be held at the Florham Park, New Jersey Fairleigh Dickinson University (FDU) campus location, according to Michele Joseph, program director of the 2015 Social Entrepreneurship Idea Challenge & Competition.

The February 3rd Conference and Workshop will give students an opportunity to learn from successful social entrepreneurs how business owners can ‘do good in their communities while being profitable.’ The students will work together in mixed school teams to develop their own idea for a start-up social enterprise; then, present their ideas to a seasoned panel of social entrepreneurs. The workshop is open to the press by registration.

The schools that have registered for the February Conference and Workshop include the Morris County School of Technology Academy of Finance & International Business, Rutgers Preparatory School, Science Park IB program, and Mt. Vernon School.

Michele Joseph, founder and executive director of the Student Global Ambassador Project (SGAP) stated, “Along with our partners, we are excited to offer the opportunity for teens to learn from established social entrepreneurs whose personal stories inspire our students to possibly form their own social enterprise. How cool is that!”

Students will hear from social entrepreneurs Charlotte Dreizen, founder of Student Center for African Research and Resolutions (SCARR); Scott Schultz, director of business development of Advanced Solar Products; and co-founders Carolle Huber and Abby Gallo of Grown It Green, Morristown.

This year, the Social Entrepreneurship Idea Challenge is coupled with the NJ Business Idea Competition. The Rothman Institute of Entrepreneurship, located at the Florham Park campus of Fairleigh Dickinson University, and which sponsors the Idea Competition each year will celebrate its’ twenty-fifth anniversary in April.

“Students with the most innovative ideas and business proposals will be awarded cash prizes and recognized at our awards ceremony, where they will get to connect and network with other high school students from across New Jersey who are creative and



innovative, as well,” voiced Gabrielle Zuccaro, programs administrator, Rothman Institute of Entrepreneurship. Students who participate in the Idea Challenge may submit their ideas to the social venture category of the competition. Deadline for entries will be mid-March.

The Idea Challenge is a collaborative effort among Rothman Institute of Entrepreneurship and Institute for Sustainable Enterprise, both of which are located on the Fairleigh Dickinson University Florham park campus, and the Student Global Ambassador Project. The Social Entrepreneurship Idea Challenge is the third event of a three-part STEM initiative entitled the Global Leadership and Sustainability Challenge. The Idea Challenge was funded by TD Bank Charitable Foundation, and by Constellation Energy—an Exelon Company.

The Student Global Ambassador Project, founded in 2009, is an educational outreach organization dedicated to cultivating the next generation of global leaders through unique global learning experiences for seventh to twelfth grade students. For more information about the organization, contact Michele Joseph, Executive Director, and Founder at 862-262-0226.

Institute for Sustainable Enterprise (ISE) educates current and future leaders of business, government, nonprofit, and educational institutions about managing sustainably by focusing on products, processes, and services that add value to the organizations and are beneficial to people and the planet.

Rothman Institute of Entrepreneurship – As part of the Silberman College of Business, the Institute has been supporting entrepreneurship and innovation by offering academic and outreach programs on the local, regional and increasingly, global levels.

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