

SGAP Student Leadership Team 2011

SGAP 2011 Action Plan

Agenda

- Theme
- Objectives
- Audiences
 - How do we reach them?
- SGAP Experience/ Structure of the Day
- SGAP Activities
- Day of Activities
- Expected Outcome
- Questions

Theme

- Renewable Energy

Objectives

- Educate youth about *Renewable Energy*
- Broadcast ways that youth can easily get involved and help their communities, and be more energy efficient
- Expose youth to something new and interesting by going on a tour of the UN

Audience

- Students
- Ages
 - 7-12th graders in Middle and High School
 - Co-ed group of boys and girls
- “What do they look like?”
 - Characteristics of future SGAP members
 - Interested: In the global issues and what is going on outside of ‘their’ world
 - Outgoing
 - Enjoy working with peers and people in and around their community and around the world
 - A “People Person”
 - Want more exposure
 - They will seek information about global and economic issues
 - Interested in how they can help locally; have global affect

How do we reach them?

- School
 - Flyers posted about SGAP activities
 - Announcements
 - Informing through school leadership activities
 - Student council, etc.
 - Social Networking Sites
 - Facbook.com
 - Teenink.com
 - Through these social networking sites, we will have the chance to advertise, share, and expose peers to the SGAP program
 - Dosomething.org
 - Volunteer based website

Audience

- **Parents who are interested in having their kid(s) participate in SGAP 2011 may want the following:**
 - **Their kid(s) involved in extra-curricular activities**
This provides many benefits for a high school student. It gets him/her involved with things that will help get into college.
 - **Their kid(s) exposed to different things**
Sometimes a parent may feel that they aren't exposing their child to enough. Having them be a part of SGAP is one thing that the kids can learn, grow and have fun.
 - **Their kid(s) to get credit for college**
Add to a student's list of extra things they have done throughout the years, giving them a better chance to get accepted into a college
 - **Broaden their kid(s) interests**
Exposing your child to different things via SGAP could expose him/her a wider variety of interests, which might possibly influence what he/she wants to do after college.
 - **Place their kid(s) in a different environment**
Similar to exposure to different things, but in this case it is not something that kids already have an idea about, but are hesitant to join.
- **Overall, these types of parents want their child to be a part of something, and think that having their child in SGAP is a great thing.**

How do we reach them?

- **How do we contact those types of parents who want their kids involved?**

- **Facebook**

Lots of people, including parents, have a facebook.

- **LinkedIn**

A formal social networking site that is more suited for parents. Adults at SGAP can contact other parents through LinkedIn

- **E-mail**

Almost all parents have e-mails.

- **Cell phones**

Lots of parents have these too. We at SGAP could notify parents of upcoming events through text messaging, or calling.

- **Newspapers/Online Newspapers**

The same information that goes on regular newspapers goes on online newspapers. If we can make ourselves known using newspapers, our info will be there as well as on the internet where parents can read to find out what they need to know.

- **Flyers/Posters**

Parents would not miss flyers or posters that have been put up while driving around town. We can put these up at different spots in different towns, as well as hand out flyers to parents. They would have our contact information, as well as other information.

The SGAP Experience/Structure of the Day

- **Meet Greet/Breakfast**- everyone gets to know each other, great way to welcome the students and prepare them for the day ahead.
- **Presentation**- Show a Visual Slide, that depicts what poverty is and how renewable energy has helped impoverished people. This is also when Dylan from the Little MDG's will speak to the students about his organization.
- **Small Groups**- Break out into 10 groups of 5, lead by Fairleigh Dickinson students, each group is assigned one of the sources of energy and comes up with a plan.
- **Big Group**- All discuss what we came up with in our groups and make our final ACTION PLAN.
- **Bus Ride**- Time to socialize and have FUN!
- **UN Tour**- Students Get to see the United Nations first hand.
- **After Tour**- Walk around the city and see the sites (weather permitting)

SGAP Activities

- Trivia
 - A jeopardy game in which the categories Solar, Wind, and Hydro energy.
- A Mini- Water Game
 - Game where kids experience the difficulty that children without water must endure.
- Dylan of Lil' MDGs
 - Dylan gives a speech about MDGs and renewable energy.
- Field Trip
 - A field trip to the UN or the Windmill.

Expected Outcome

- November 12, 2011- expected date of SGAP Experience.
- Funding for location, food, and transportation to and from field trip.
- Funding for Dylan's transportation and lodging.

Questions

- What would you all like to ask us?