

## Global Experience: Generation Fair Trade – Speakers

Fairleigh Dickinson University  
285 Madison Ave., Hennessey Hall  
Madison, NJ  
2:30 PM – 4:45 PM  
(following United Nations morning Tour)

Speakers discuss fair trade in fashion and food. Discussion will focus on local fair trade and how youth as consumers positively impact the purchase of fair trade products and services. After speakers present, students will engage in an exercise involving fair trade. At the culmination of the program, students highlight three commitments they will pledge over the next 60 days to positively impact fair trade.



**Dominique Drakeford**



Dominique Chanel Drakeford, founder and CEO of Drakeford PR, is currently a leader in environmental education, ethical fashion PR and community advocacy. As a full service communications company, she serves her clients by widening availability of ethical fashion in the market place, while encouraging environmental stewardship, social change, and economic development. In addition, Drakeford has gotten international recognition for her ongoing 20/20 Luxury Sustainable Fashion editorial series.

A native of Oakland California, Drakeford earned her B.A. in Environmental Management and her Master's degree in Sustainable Entrepreneurship and Fashion from New York University. Her research has provided insight on how the links between over-consumption and identity formation of communities can and should be reconfigured in charting a more sustainable future.

She has volunteered hundreds of hours for social good and community development primarily to many Bay Area organizations through the East Oakland Youth Development Center (EOYDC), a national model for youth development. While in New York, her professional background started with the Donna Karan Urban Zen Foundation where she assisted with the Artisan Project to support indigenous sustainability in communities of Haiti, and assisted with marketing efforts to promote integrative eastern healing and wellness therapy for healthcare. As a production intern for Donna Karan's exclusive UZ line, she learned the intricate details of garment manufacturing in NYC. Dominique was also fortunate to work with The GreenShows (TGS), a premier marketing and consulting services company dedicated to the ethical and sustainable fashion design movement.



**Jacqueline Holmes**



Jacqueline Holmes recently celebrated 10 years since establishing the private principal investment firm Midori Management, which she currently oversees, with a substantial portfolio in direct private transactions, public securities and hedge funds. She has been a leader in committing time as well as capital to her philanthropic endeavors, having: actively supported in a very hands-on way in the early days of the now well-lauded and dollar-impactful non-profit [DonorsChoose.org](http://DonorsChoose.org) where she served as the first Board member; served as the first Co-chair of the Philanthropy Committee of 100 Women in Hedge Funds during the first ever Benefit Gala which is now a highly established and leading annual fundraiser; co-chaired the events committee of the Zena Rommett Foundation while serving on that Board; and more.

For the past several years, Jacqueline has used her business acumen as a tool to achieve the positive social and environmental impact she has dedicated her life to, making several personal investments into for-profit early-stage businesses dedicated to social/environmental goals, and playing an active operating role most notably with **Kopali Organics** which is achieving great success as a young growing brand as it brings its incredibly delicious chocolate and fruit treats, grown and produced with organic, sustainable, fair-trade methods entirely at the point-of-origin in Peru, to larger and larger numbers of retailers and consumers, scaling its impact.

Jacqueline actively cultivates her vision of a long-term ever-evolving life-path for herself, towards new experiments and increasing focus on positive-impact ventures in both the for-profit and non-profit arenas. She is an alumna of Tulane University.

### NextGen Joint Program

NextGen, a joint program of the Urban League of Morris County (ULMC) and the Student Global Ambassador Project (SGAP), provides unique, customized out-of-classroom learning opportunities for youth age 12 and up.

The purpose of the NextGen Joint Program is to inspire, engage and empower the next generation of thinkers and citizens in this rapidly globalizing world. We believe that to do so, we need to train the youth of our generation to develop a sense of social responsibility and global citizenship.

- **Global Experience and the United Nations Tour** – Fosters leadership, civic engagement, and awareness of global issues among middle and high school students
- **Sustainability Challenge** - Student-led project focused on solving global issues leveraging STEM
- **Student eXchange** – Dialogue for students about global issues which impact them locally
- **\$mart Money** – Financial management simulation game on mock trading floor for youth